*P Hess_Ret
From: Kuruc, Nick
Edited: 8/27/97 13:31
Subject: APD Instllation - Hess Mart

RE: Chain ID's 0353-03-01 through 08

The following new displays will be shipped beginning Friday, August 29 to all Hess Mart Locations:

> APD 3 for front counter (16 total facings, wrap configuration)
> 9 wide DORAL Display w/Enhanced Sign to be placed on backbar for DORAL and SIGNATURE. SIGNATURE should be placed on the bottom shelf.

Displays will be shipped directly to stores. Hess Headquarters will be sending a bulletin stressing the importance of holding the displays for RJR, and working with our Retail Representatives to place displays in the correct manner.

Please communicate any problems to me at voice mail 43778.

51842 7346

Source: https://www.industrydocuments.ucsf.edu/docs/rfcp0000